



WTKR-TV  
720 Boush Street  
Norfolk, VA 23510-1583  
(757)446-1000

www.wtkr.com

# CONTRACT

Contract / Revision	Alt Order #
580988 /	07909666
<u>Product</u>	
DBAMA/P/D SKED C	
Contract Dates	Estimate #
10/30/12 - 11/06/12	//1904
Advertiser	Original Date / Revision
Obama/D/President	10/26/12 / 10/26/12
<u>Billing Cycle</u>	
EOM/EOC	Broadcast
Station	Account Executive
WTKR	Jamie Andrus
<u>Cash/Trade</u>	
Cash	
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
IDB#	Advertiser Code
8020	
Product Code	
Agency Ref	Advertiser Ref

And:

GMMB/Greer Margolis Mitchell & Burns  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
D 1 3		10/30/12	11/02/12	Price Is Right	11am-12n		:30			NM	0 \$0.00
D 2 3		11/05/12	11/05/12	Price Is Right	11em-12n		:30			NM	0 \$0.00
E 3 3		10/30/12	11/04/12	Newschannel 3 News	12n-1230pm		:30			NM	4 \$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-TWTF--				4	\$400.00		
E 4 3		11/05/12	11/06/12	Newschannel 3 News	12n-1230pm		:30			NM	1 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----				1	\$400.00		
E 5 3		10/30/12	11/04/12	CBS Daytime	1228-3pm		:30			NM	3 \$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-TWTF--				3	\$400.00		
E 6 3		11/05/12	11/06/12	CBS Daytime	1228-3pm		:30			NM	1 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----				1	\$400.00		
E 7 3		10/30/12	11/02/12	Ellen Degeneres 3pm	3-4pm		:30			NM	4 \$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-TWTF--				4	\$270.00		
8 3		11/05/12	11/05/12	Ellen Degeneres 3pm	3-4pm		:30			NM	1 \$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----				1	\$270.00		
E 9 3		10/30/12	11/02/12	7-730pm	7-730pm		:30			NM	2 \$2,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-TWTF--				2	\$1,165.00		
E 10 3		11/05/12	11/05/12	7-730pm	7-730pm		:30			NM	1 \$1,165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----				1	\$1,165.00		
E 11 3		10/30/12	11/02/12	The Insider	730p-8pm		:30			NM	2 \$2,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-TWTF--				2	\$1,165.00		
E 12 3		11/05/12	11/05/12	The Insider	730p-8pm		:30			NM	1 \$1,165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 11/05/12	11/11/12	M-----				1	\$1,165.00		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision 580988 /	Alt Order # 07909666	
Contract Dates 10/30/12 - 11/06/12	Product OBAMA/P/D SKED C	Estimate # J/1904
Advertiser Obama/D/President	Original Date / Ravidson 10/26/12 / 10/26/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
13 3	10/30/12	10/30/12	NCIS		8-9pm		:30			NM	1	\$4,705.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
	Week: 10/29/12	11/04/12	-T-----					1	\$4,705.00			
V 14 3	10/30/12	11/02/12	Ovemight Rotator		430-5am		:30			NM	1	\$10.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
	Week: 10/29/12	11/04/12	-TWTF--					1	\$10.00			
V 15 3	10/30/12	11/02/12	Newschannel 3 News		6-7am		:30			NM	1	\$220.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
	Week: 10/29/12	11/04/12	-TWTF--					1	\$220.00			
										Totals	23	\$16,875.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	23	\$16,875.00	\$14,343.75
<b>Totals</b>	<b>23</b>	<b>\$16,875.00</b>	<b>\$14,343.75</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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